

Panel: B**Day 1: 2nd August, 2014**

Time	No	Paper ID	Paper Title	Author
11.30-11.45	01	BM 004	FACTORS AFFECTING MOBILE PREFERENCE: EMPIRICAL STUDY ON SRILANKAN UNIVERSITY STUDENTS	M.I.M. RIYATH S.L MUSTHAFA
11.45-12.00	02	BM 008	The relationship between board characteristics and firm performance of Sri Lankan listed companies	MC.A.NAZAR
12.00-12.15	03	BM 011	Association between mechanistic characteristics and categories of banking employees	M. B. M. ISMAIL PROF. T. VELNAMPY
12.15-12.30	04	BM 013	The Impact of Motivation on Worker Performance: Special reference to District and Divisional Secretariats in Ampara District	M.A.C.SALFIYA UMMAH A.L.MAHROOF
12.30-12.45	05	BM 014	Developing Regional Tourism: Business Networks as Competitive Advantage <i>Special reference to Eastern Province</i>	Mr. KM. Mubarak Dr. MIM Hilal
12.45-01.00	06	BM 015	Micro Finance and Poverty Alleviation in Sri Lanka	DGP Kaluarachch A Jahfer
01.00-01.45	LUNCH			

Day 2: 3rd August, 2014

Time	No	Paper ID	Paper Title	Author
<u>Sociology, History and Religious Studies</u>				
08.30-08.45	01	SH 019	FINAL GOAL IN BAHABATHGEETHA-A RESEARCH	R.SAHAYASEELAN
08.45-09.00	02	SH 074	THE WAVE OF SINHALA BUDDHIST SUPERMACISM AND MUSLIMS OF SRI LANKA	ABOBACKER RAMEEZ
09.00-09.15	03	SH 014	"Religious situation during the Jaffna Kingdom"	G.JEYATHEESWARAN
09.15-09.30	04	SH 079	TYPLOGIES OF MODERN TOURISM AND MODERN TOURISTS; IMPLICATIONS FOR SUSTAINABLE TOURISM PLANNING.	DR.ANUZSIYA. S
09.30-09.45	05	SH 101	Sigmund Freud's psychoanalysis approach	Dr. ALM. Riyal
10.00-10.30	TEA			
<u>Education and Languages</u>				
10.30-10.45	06	SH 006	THE CHALLENGES FACED BY THE NON NATIONAL SCHOOLS DUE TO ABSORBING GRADE SIX STUDENTS ON MERIT BASIS TO NATIONAL SCHOOLS COMING UNDER MANMUNAI NORTH DIVISIONAL SECRETARIAT AREA, BATTICALOA.	S. MARIYADAS MRS.T. RAJANDRAN

10.45-11.00	07	SH 009	The low attainment level of the History subject at the G.C.E. (O/L) Examination and its background (A study based on 1C schools in the Eravur Pattu Division of the Batticaloa Education Zone)	G. PUNNIYAMOORTHY
11.00-11.15	08	SH 013	ROLE OF INFORMATION TECHNOLOGY TO ENHANCING THE EFFICIENCY OF TEACHING LEARNING.	MRS.T. RAJANDRAN
11.15-11.30	09	SH 020	The challenges and the participation, encountered by the Teachers of the Vakaraï division's Educational development	MS.B. SOBA
11.30-11.45	10	SH 021	Learners' beliefs about English Language Learning in the context of Tertiary Education	S.RIFA MAHROOF
11.45-12.00	11	SH 075	அகராதி வளர்ச்சியில் க்ரியாவின் தற்கால தமிழ் அகராதி	Dr. S. Sivasubramaniam
12.00-12.15	12	SH 080	A STUDY ON ERRORS MADE BY THE FIRST YEAR STUDENTS OF THE FACULTY OF ARTS OF SOUTH EASTERN UNIVERSITY OF SRI LANKA IN USING PRESENT SIMPLE TENSE IN ENGLISH	MM ABDUL RAHUMAN
12.15-12.30	13	SH 090	Student Centred Learning: Are our students and lecturers ready to embrace this approach?	Dr. A. M. M. NAVAZ